



# Virtual Careers Programme 2020/21

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GREENWOOD ACADEMIES TRUST

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# 1. Introduction

Careers education, information, advice and guidance has never been more important. We have created this virtual careers programme to ensure that pupils across Greenwood Academies Trust have access to high quality, impartial and unbiased careers guidance whether they are learning in the classroom or at home. Each part of the programme has been designed to reflect the CDI framework and Gatsby Benchmarks for Good Career Guidance. Included in this programme are assemblies for pupils of all ages with accompanying resources which can be delivered by teachers in a classroom environment, families if they are delivering home learning or by pupils themselves if they are working independently. Our vision is that this programme will supplement and support the delivery of face-to-face experiences and encounters to form a complete and comprehensive offer for the pupils in our academies. Content can be accessed through the links below and will be regularly reviewed and updated.

[EYFS](#)

[KS1](#)

[KS2](#)

[KS3](#)

[KS4](#)

[KS5](#)

We hope you find the resources and activities to be useful and informative.

Sian Gresswell and Rachel Mackenzie

Please note: Resources can only be accessed when logged in with a Greenwood Academies Trust email account

## 2. Assembly Programme

EYFS, KS1, KS2, KS3, KS4, KS5

October 2020	January 2021	January 2021	January 2021
Introduction - Why is it so important to experience the careers programme put in place for you at your Academy.	Skills - Staying Positive and Aiming High	Skills - Listening and Speaking	Skills - Problem solving and Creativity
January 2021	February 2021	March 2021	March 2021
Skills - Leadership and Teamwork	National Apprenticeship Week **KS2 - KS5**	National Careers Week - A focus on digital skills and future careers	How the world of work is changing and what this means for young people in 2021.
April 2021	May 2021	June 2021	July 2021
Reliability of data: how do I know if information I find online is trustworthy? **KS2 - KS5**	Challenging common career misconceptions	Career Management Skills - How to prepare for your future. **KS2 - KS5**	GAT showcase

## 2. Year 10 - Year 13 additional assembly programme with content from guest speakers

Additional content for KS4 and KS5		
<b>December 2020</b>	<b>December 2020</b>	<b>December 2020</b>
Managing your finances: can I afford to go to university?	Digital Skills - iDEA Award	Microsoft Educator Community - For sixth form students considering a career in teaching
<b>January 2021</b>	<b>February 2021</b>	<b>March 2021</b>
How to help secure your place at a competitive university	Top tips for an Oxbridge Application	IT Skills - Creating study guides using OneNote
<b>April - May 2021</b>		
Regional events with employers, colleges, universities and apprenticeship providers to discover more about a variety of pathways into different careers		
<b>April 2021</b>	<b>May 2021</b>	<b>June 2021</b>
CV, application and interview tips	Communication and networking	Social media: How to use different platforms to get ahead in your career

### 3. Careers CPD Short Films for teachers and support staff (Secondary)

A series of short videos and resources to support the delivery of careers CPD in academies

<b>November 2020</b>	<b>November 2020</b>	<b>December 2020</b>	<b>January 2021</b>
National Careers Strategy, Statutory Guidance and Ofsted	The Gatsby Benchmarks for Good Career Guidance	Career Mark - Achieving the Quality in Careers Standard	Ways to get involved and support your Academy careers programme (CDI)
<b>February 2021</b>	<b>February 2021</b>	<b>March 2021</b>	<b>April 2021</b>
Careers in the curriculum - Strategies to embed career learning and employer encounters into your lessons	Using the 'Inspiring the Future' platform to plan and deliver meaningful employer encounters	Changes and developments in the job market and how this might affect your students	Find out how the Skills Builder framework and resources can support you to help your pupils develop eight essential skills.
<b>May 2021</b>	<b>June 2021</b>	<b>June 2021</b>	<b>July 2021</b>
Information about different pathways into a variety of careers, including apprenticeships and T-Levels	Strategies for challenging stereotypes	Planning for a smooth and progressive transition from year 6 to year 7	Planning for a smooth and progressive transition from year 11 to year 12

### 3. Careers CPD Short Films for teachers and support staff (Primary)

A series of short videos and resources to support the deliver of careers CPD in academies

<b>December 2020</b>	<b>December 2020</b>	<b>February 2021</b>
Primary Career Mark	The Gatsby Benchmarks for Good Career Guidance	CDI Framework
<b>February 2021</b>	<b>March 2021</b>	<b>March 2021</b>
Using the 'Primary Futures' platform to plan and deliver meaningful employer encounters	Strategies for challenging stereotypes	Changes and developments in the job market and how this might affect your pupils
<b>April 2021</b>	<b>May 2021</b>	<b>June 2021</b>
Find out how the Skills Builder framework and resources can support you to help your pupils develop eight essential skills.	Planning for a smooth and progressive transition from year 6 to year 7	Careers and Enterprise Company Primary Platform

## 4. Live events with employers

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Primary Careers Week

**Oct. 2020**

**primary  
futures**

**inspiring  
the  
future**

**Mar. 2021**

National Careers Week with events for pupils of all ages

\*Events will be delivered using Microsoft Teams and recordings will be made available for anyone unable to join live



## 5. Parents, carers and families

A series of regional events for parents and families of secondary aged pupils to hear from a number of experts about changes and developments in the local job market and the different options available for your child when they move to the next stage of their education, employment or training.

Events will take place on Microsoft Teams as a live event and the recordings will be made available afterwards for anyone unable to join live.

East Coast	Nottinghamshire/ Leicester	Northamptonshire	Peterborough
9th March 2021 4pm - 5pm	16th March 2021 4pm - 5pm	23rd March 2021 4pm - 5pm	30th March 2021 4pm - 5pm
<a href="#">Attendee link - click to join</a>	<a href="#">Attendee link - click to join</a>	<a href="#">Attendee link - click to join</a>	<a href="#">Attendee link - click to join</a>

# 6. National Careers Week 1st - 5th March 2021



## Online activities - NCW2021

	EYFS	KS1	KS2	KS3	KS4/KS5
National Careers Week Introductory Assemblies on Flipgrid					
<b>Monday</b>			'Let's Pitch It' competition launch	'Let's Pitch It' competition launch	Employer panel - Healthcare Careers
<b>Tuesday</b>	Redraw the Balance	Redraw the Balance			Employer panel - Technology Careers
<b>Wednesday</b>				Employer panel - Creative Careers	
<b>Thursday</b>			Lego Careers Insight and Activity		Employer panel - Civil Service and Public Service Careers
<b>Friday</b>					Employer panels - Aviation & Transportation Careers

# 7. Virtual Work Experience



You can access several virtual work experience opportunities and online content via the link below.

[Virtual Careers Resources](#)

Virtual Work Experience  
with REED



All GAT students in years 10 – 13 also have access to the virtual work experience programme, employability skills and LMI activities linked to this document.

[Virtual Work Experience](#)

[Finance task spreadsheet](#)

[Labour Market Information](#)

[Employability Skills](#)



## 8. Employer programmes

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We are working with businesses to deliver high quality, virtual encounters with the world of work.

Capital One's [Pathways programme](#) is now online and have offered this to all GAT academies. (KS2 - KS5)

DHL colleagues will work with pupils in all GAT secondary academies by delivering an online version of their Go Teach programme.

## 9. Careers resources in one place

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- We have created a number of 'launchpads' to collate the best online careers resources, so they are easy for you to access.

[Careers Resources for Primary Pupils](#)

[Careers Resources for Secondary and 6th form Pupils](#)

[Virtual Careers Programme Resources](#)

[Resources for Careers Leads in academies](#)



# 10. Evaluation

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We are continually creating content for and adding to our new virtual careers offer. If you have used any of the resources, we would value your feedback so we can continue to make improvements and respond to user needs.

[Pupil feedback](#)

[Parent/carer feedback](#)

[GAT Colleague feedback](#)

[Employer/provider feedback](#)